printSpot

The solution for professionals in photographic and personalized printing services

printSpot

Online software for on demand personalized print business

1. **CUSTOMIZATION EDITORS**
2. **FRONTEND SALES POINTS**
3. **AUTOMATIC PRODUCTION CENTERS**
4. **CATALOGUE PRODUCTS**

Printspot's versatility makes it useful for every kind of business related to printing.

SHOPS

CHAINS OF SHOPS

ECOMMERCE BUSINESSES

PRINTERS

DISTRIBUTORS & MANUFACTURERS

INTEGRATORS & AGENCIES

YOUR LOGO
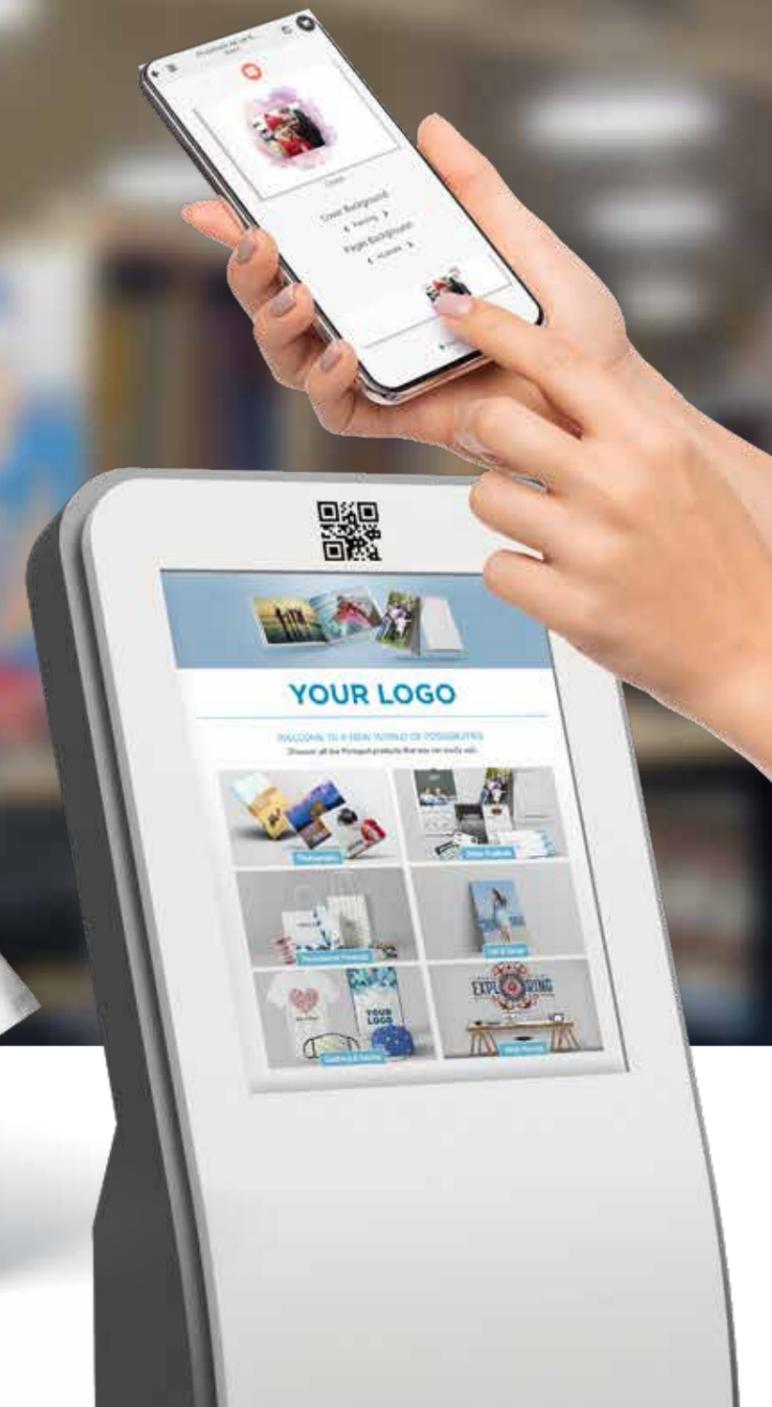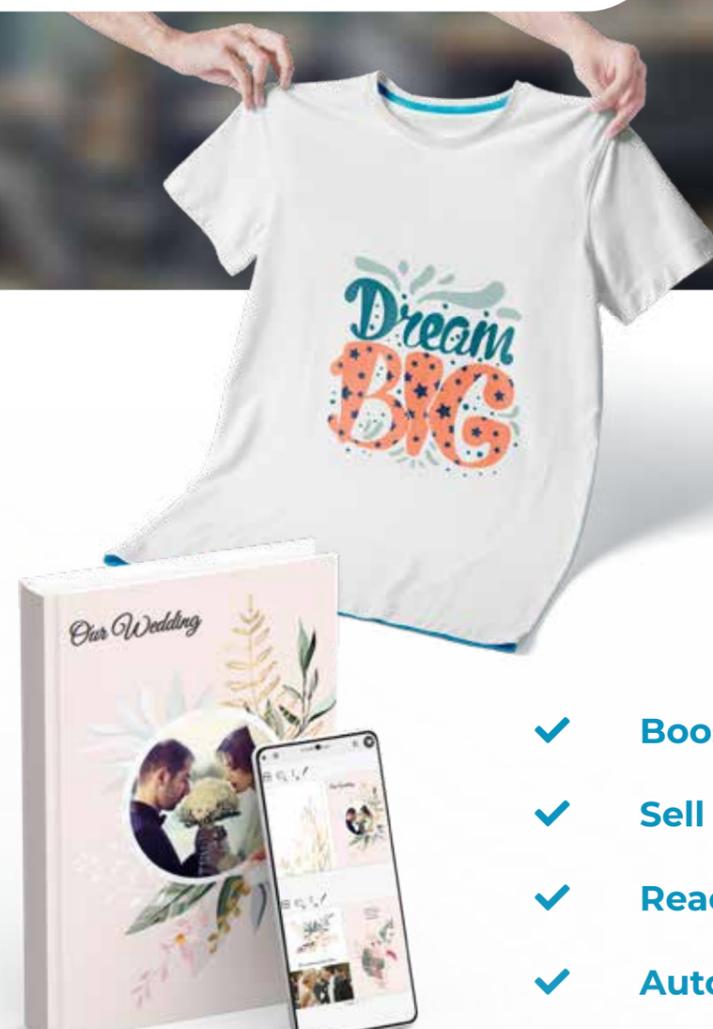
✔ **Boost your printing business**

✔ **Sell more custom products**

✔ **Reach more online customers**

✔ **Automatic order management**

1 PERSONALIZATION EDITORS

From any device

Edit online with any type of device with an internet connection.

Customize any type of product

Your clients will be able to personalize everything you can print.

Eliminate the pre-print process

Receive files ready to print.

2 FRONTEND SALES POINTS

Multiply your sales

Accessible from any device with an internet connection through a link or a QR code.

Get the most out of your business

Manage your own product catalogs, promotions, users, orders, statistics, etc.

Take the step to eCommerce

Use Printspot or integrate it with your website through our API and extensions: WooCommerce, Shopify, PrestaShop or Magento.

3 AUTOMATED PRODUCTION CENTERS

Full control of the order's status

Card payment automation, manual validation, paused orders, etc.

Automate the download

An application will automatically download your orders and send them to print, or it will leave them ready in the directory of your choice.

Automatic print flow

Printspot allows you to redirect orders to different printers depending on the type of product.

4 PRODUCT CATALOG

Predefined catalog included

Printspot includes a predefined catalog of products so you can start selling from day one.

Create your own products and designs

Create your own designs and products. As many as you want, without any limitation.

Template creation service

You can contract with Imaxel the design of special products for you.

Check our catalog at **www.imaxel.com**

Printspot **Kiosk** unattended printing tool for sales points

Instant photo printing available for all the sales points.

Printspot simplifies the way customers can print their photos and digital files directly from their mobile devices.

Printspot allows you to create photographic printing centers (corners) within any business, without the need for specialized personnel. Your client only must scan the QR of the store to use the application. With a simple banner or a sign, you will make the service available to an unlimited number of clients. You will avoid queuing and the need to have more kiosks in the store.

ADVANTAGES

EASY TO OPERATE
It does not require specialized personnel.

CUSTOMER CHOOSES THE PAYMENT TERM
Payment at the counter or unattended credit card payment.

UNATTENDED AUTOMATIC PRINTING
It only prints when the order is paid and the customer in front of the printer.

LITTLE SPACE REQUIRED
The printer display is optional. You can print directly from smartphone.

SCALABLE / FLEXIBLE
Can be used with multiple displays and support multiple simultaneous users.

BENEFITS AND FEATURES

EASY
Intuitive order from QR without installing any app.

SOCIAL MEDIA PHOTOS
Load images from any device and social media.

FAST AND AGILE
No queues or waiting, the customer order comfortably from his mobile phone.

CLICK&COLLECT
The client will be able to collect in store, orders made from the web.

TOUCH SCREEN
For customers who come to the store with their USB.

MULTICHANNEL
Open system so the customer can easily choose the origin of his files.

Printspot for **specialized printing** and **photography stores**.

Expand the offer of personalized products and manage the printing from any printer or plotter.

Shops demand flexible services to provide a professional service tailored to their customers. Printspot allows you to create as many products as you want, at the sizes you want and manage the printing on any computer, or even send it to print to an external supplier.

A complete multichannel solution, covering all services for all customers through all channels, either in-store sales from the phone or screen, and from the web or social medias.
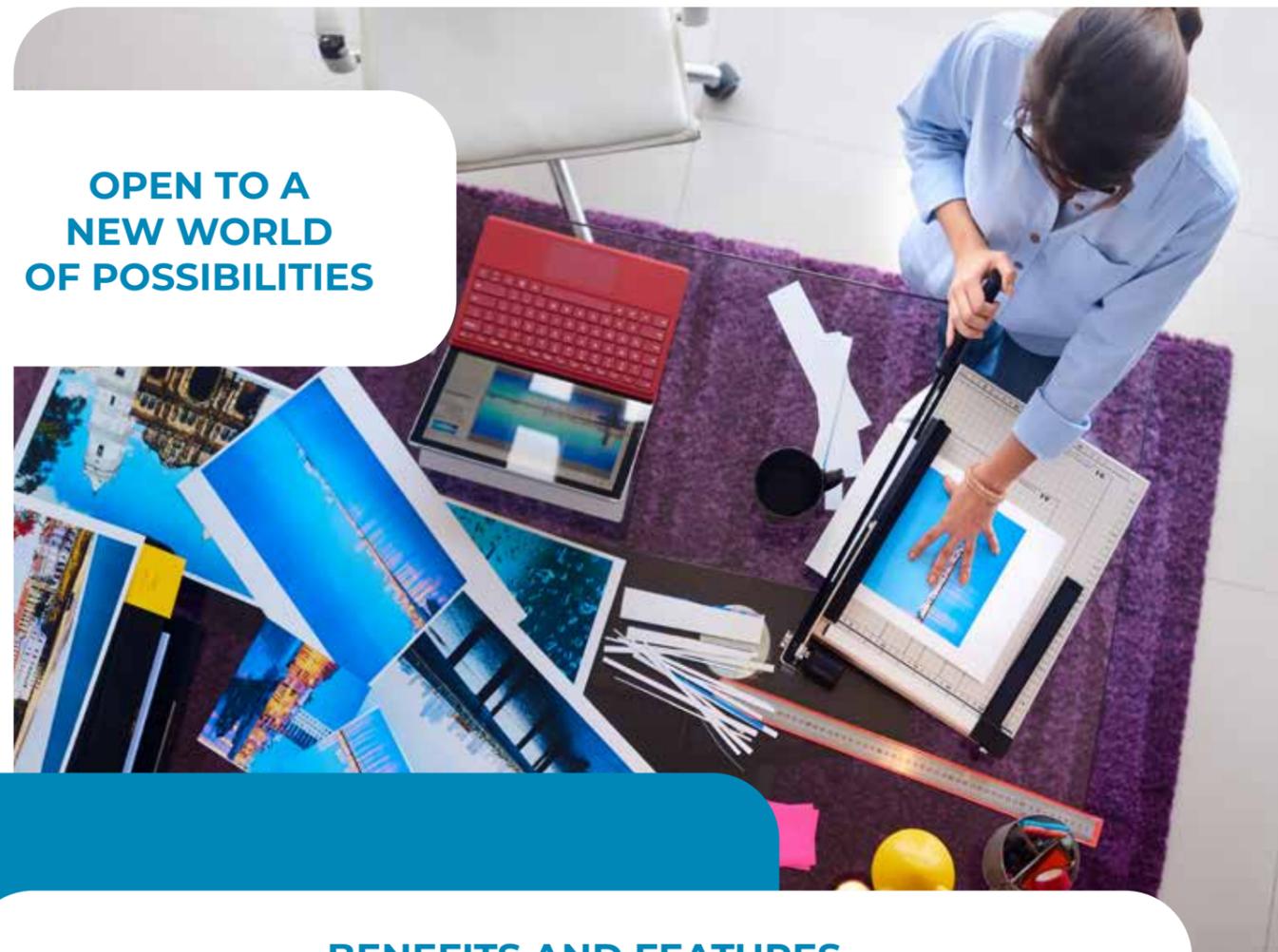
OPEN TO A NEW WORLD OF POSSIBILITIES

ADVANTAGES

MULTI PRODUCT
You can create as much type and quantity of products as you want.

MULTI PRINTER
Open to any printing equipment.

NETWORK
Send orders to another store or to an external production center.

COMPLETE
One solution for all products and all customers.
No users limit in store.

OPEN TO INTERNET
Get orders from the web and social media with home delivery.

BENEFITS AND FEATURES

INTUITIVE
Intuitive order from QR without installing any app.

FAST AND AGILE
No queues or waiting, the customer order comfortably from his mobile phone.

COMPLETE
Customers who go to the store with their USB can order from touch screen.

ADVANCED
You can integrate several forms of payment, Credit Card, PayPal, etc...

MULTICHANNEL
In store and from home for online sales and home delivery.

MULTI-DEVICE
Open system so the customer can easily choose the origin of their files.

Printspot for **eCommerce**

Sell online with a professional tool especially designed for custom and photographic printing sales.

There are many websites and many generic ecommerce on the market, but none are specially designed to meet the needs of custom printing under demands that it be as powerful and yet easy to configure and manage as Printspot.

You will find the solution especially easy to manage, and with the fundamental functionalities to have an online presence in the market. But if at any time you need a different special website, you can continue using Printspot integrated within any ecommerce.
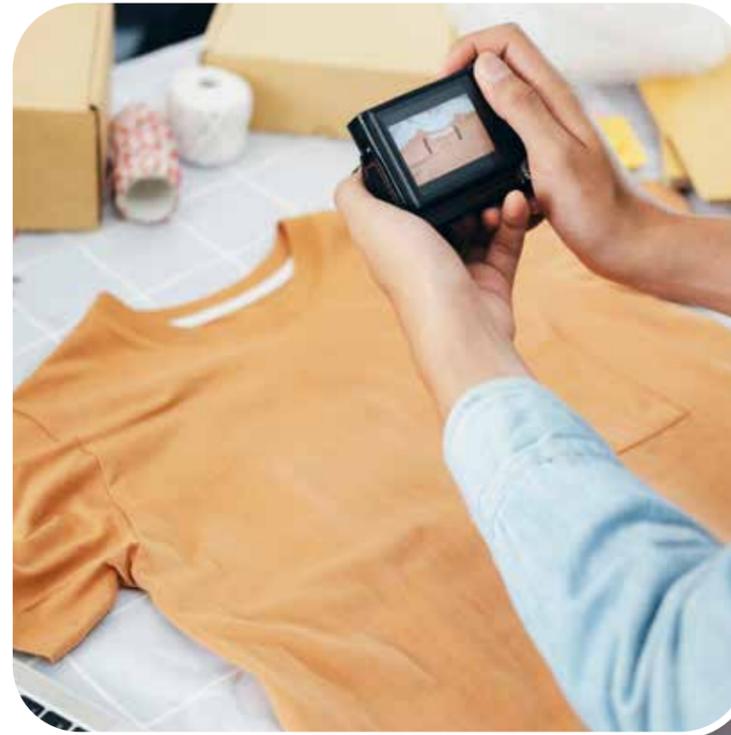
ADVANTAGES

READY TO USE
Includes front end, ecommerce system, online editors and production flow.

COMPLETE
Includes positioning, promotions, management tools postage and home delivery.

INTEGRATION
With WordPress and other CMS.

EASY TO MANAGE
Price, product, and configuration management back office.

MULTI PRODUCT
Open to create any type and quantity of products.

BENEFITS AND FEATURES

ON-LINE CUSTOMIZER
Online publishers HTML5 responsive.

ACCESSIBLE/HANDY
You can place the orders from the smartphone or from the PC.

LOG-IN
Easy access with registration accounts for each user.

MULTI LANGUAGE
To reach customers all over the world.

ORDER OPTIONS
Allows you to manage payment forms, carriers, freight pricing ...

B2C & B2B
Allows pages management with private products and prices for registered users.
(optional)

Printspot for **chain stores**

Printspot incorporates unique features specially designed for chain store sales.

It allows centralized creation of products, prices, promotions, and customer orders management. Manages the manufacturing in store or the sending of orders between own centers or to external suppliers.

ADVANTAGES

NET MANAGEMENT TYPE
You can group any number of independent stores, each with its own webapp.

CHAIN MANAGEMENT TYPE
You can create a common webapp for any number of stores that share similar products and images.

BUSINESS FLOW
Add as many stores, manufacturing centers and collection points as you want, and model the flow of orders, manufacturing, and delivery between them.

SHARED CATALOGS
You can create products and put them immediately in one click for sale in all stores.

WEB ORDERS IN STORES
Redirect orders from the central web to be manufactured in the delivery store.

CENTRALIZED REPORTS
Know the situation of each store or of the entire network or chain from the administration panel.

BENEFITS AND FEATURES

CENTRAL PANEL
Manage all your stores from a single web panel.

QUICK STORE CREATION
Add new stores, manufacturing or collecting points immediately

GEOLOCATION
The software geolocates the customer and suggests the nearest store.

SHARED CATALOGS
You can create a single common catalog for all stores

INDIVIDUAL CATALOGS
You can create exclusive catalogs for each store of a network.

INDIVIDUAL OR JOINT MANAGEMENT
You can create a CHAIN if the stores are all identical or a NETWORK for stores that have different configurations, prices, or products between them.

Printspot for **printing services suppliers**

Printspot incorporates unique features specially designed for printing service suppliers, printers, or photo labs.

It allows to establish sales pages for public and private pages for sale to previously registered users.

ADVANTAGES

PUBLIC OPEN
Open section to any non-registered consumer.

RESTRICTED TO PROFESSIONALS
Private section where only previously authorized users can access.

MULTIPLE PRODUCT LIST AND PRICES
Each registered professional user has their own page with their look & feel, products and prices.

LARGE ACCOUNTS PAGES
Sell exclusive products only available to a client or large account. receive and manage ready-to-print files from clients that do not require manipulation.

WEB-TO-PRINT
Option to receive and manage ready to print files from clients that do not require manipulation.

WITH OR WITHOUT PREPAID OPTION
Establish for each client if they must pay their orders in advance or if they work on credit.

BENEFITS AND FEATURES

COMPLETE
A single solution for all types of customers.

CUSTOMIZABLE
Customizable with printer's appearance, products, and business rules.

B2C & B2B
Sales to end users with general conditions or large accounts with special conditions.

ONLINE CUSTOMIZATION
Offers ready-made designs and customization tool to facilitate work.

W2P
You can efficiently receive proffesionals print jobs.

CENTRALIZED PRODUCTION
All orders from all channels and customers are centralized in a single production flow.

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Customize everything you can imagine